

Shondel M. Granison Jr.

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Education

Western Carolina University

Jan 2019- May 2025

B.S. in Communication: Broadcasting: Mathematics Minor

Cullowhee, N.C.

Louisburg College

June 2015 – December 2016

A.A. in Liberal Arts Science

Louisburg, N.C.

Professional Experience

Video Production Assistant

August 2024 – Current

SOCON, ESPN, W.C.U.

Cullowhee, NC

- Ensured live, multi-camera video streaming of home, school athletic events via the ESPN platform (ESPN+ / ESPN3), managing camera operations, and communicated with commentary to deliver high-quality broadcasts.
- Managed video production equipment inventory, including setup and breakdown of broadcast sites, ensuring all gear was properly stored and ready for use at athletic events.
- Collaborated with marketing, creative media, and relevant sponsorship departments to create promotional video content, player packs, and informational content for live broadcasts.
- Gained extensive hands-on experience with broadcast technologies which include and not limited to video switchers, cameras, graphics systems, Adobe Creative Cloud, and streaming platforms

Server Assistant

December 2023 – September 2024

Brio Restaurant

Cherokee, NC

- Assisted servers by filling drinks, running food, and bussing tables.
- Ensured superior customer experience by being a hub of information and an intermediate point of contact.

Server Assistant

April 2023 – December 2023

Ruth's Chris Steak House

Cherokee, NC

- Attended to and assisted guest by greeting them with a smile, providing complimentary bread, and conveying any specials or changes to the menu.
- Maintained a clean and friendly dining experience by abiding by ServSafe and OSHA guidelines.

Gaming Host/ Slot Attendant

February 2022 – April 2023

Harrah's Cherokee Casino

Cherokee, NC

- Verified payouts over \$1200 while issuing the applicable tax papers based off the tax codes associated with individuals status.
- Assisted guest with minor machine malfunctions.
- Addressed and managed monetary complaints and disputes to promote guest satisfaction.

Security Officer

October 2021 – February 2022

Harrah's Cherokee Casino

Cherokee, NC

- Ensured that all guest are in compliance with federal law, which includes, but not limited to underage gambling, consumption of alcohol, and valid identification methods.
- Assisted guest with disputes amongst each other or employees.

Manager

January 2020 – October 2021

McDonald's

Sylva, NC

- Oversaw the daily maintenance and effectiveness of the crew and daily operations to achieve the set goals.
- Ensured that the crew were proper representatives of the company by promoting excellent and complete customer service

Manager

March 2019 – January 2020

Cookout

Sylva, NC

- Adequately trained and accommodated crew to be efficient and safe in the high paced work environment.
- Established an environment that adhered to all federal and state mandated health codes and regulation.

Specialized Skills

"Programming Languages": Python (beginner), R (beginner), Microsoft Excel (intermediate), LaTeX (intermediate)

ServSafe Certification: Food Protection Management (June 2024- June 2029)

CPR First Aid: Basics of CPR and First Aid (December 2023- December 2025)

Community Involvement

Habitat For Humanity: Jackson Macon County (October 2023- Current)

WCU Community Garden: (September 2023- Current)

WCU Math Club: (January 2024- current)

Pi Mu chapter President of Phi Beta Sigma Fraternity: (March 2024- current)

NPHC WCU chapter President: (August 2024- current)